

**DEDICATED FREIGHT CORPORATION OF INDIA LIMITED
(A Public Sector Undertaking under Ministry of Railways)**

IFB No: HQ/DFCC/GGM (BD)/Corp. Comm./2

Dated: 05.12.2012

**REQUEST FOR PROPOSAL (RFP) FOR COMMUNICATION NEEDS ASSESSMENT
(CNA)**

DFCCIL invites BIDs under single stage two package system from reputed communication/PR/Media Consultancy firms having minimum 10 years of experience to conduct Communication Needs Assessment (CNA) and stake holder perceptions mapping exercise of the organization. The information about the project, scope of work and the format for submitting Bids will be provided in the RFP document.

The total estimated cost for the work is likely to be Rs.26,70, 000/- (Rs Twenty Six Lac and Seventy Thousand only) exclusive of all taxes including service tax.

The key details of the RFP document are as under: -

Cost of the documents : Rs-1000/- (One Thousand Only) in the form of DD/Pay Order issued by any Nationalized / Scheduled Bank in favour of “ Dedicated Freight Corridor Corporation of India Ltd.” payable at New Delhi. **RFP document on sale**: From 10.30 to 17.00 hrs on all working days from 05/12/2012 to 28/12/2012. Interested applicant may download the **RFP Document** from our website www.dfcc.in and www.dfcc.org from 05/12/2012. **Date and time of submission of bids**: up to 15.00 hrs of 28/12/2012. **Authority and place of purchase of RFP documents**: Shri Rajesh Khare, Manager/Corporate Communication, Dedicated Freight Corridor Corporation of India Ltd., 5th Floor, Pragati Maidan Metro Building Complex, New Delhi –110001. Tel. – 011-23454889, FAX + 91-11-23454701, Email – rkhare@dfcc.co.in Further amendment/Corrigendum will be posted on website only. Any corrigendum/addendum will be issued only on website of DFCC.

The RFP will be opened at 15.30 Hrs on 28/12/2012 in the office of DFCCIL, 5th Floor, Pragati Maidan, Metro Station Building Complex, New Delhi-110001 in the presence of representatives from the Agency/Firm.

(ALOK SHARMA)
GM/TS & Co ordination